## Trade and Consumer Protection epartment of Agriculture,

## Grow Wisconsin Dairy 30x20 processor grant program now accepting applications

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Media Contacts: <u>Bill Cosh</u>, Communications Director, 608-224-5020

MADISON – Wisconsin dairy processors are invited to apply for the Grow Wisconsin Dairy 30x20 Processor Grants. The grants are intended to foster innovation, improve profitability and sustain the long-term viability of Wisconsin's dairy processing facilities. Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is accepting requests for proposal through November 30.

"The demand for quality Wisconsin dairy products continues to grow around the world," said Dan Smith, division administrator for DATCP's division of agricultural development. "To meet the demand, dairy processors need to be innovative, efficient and adaptable. They need to be able to meet a number of regulatory requirements. These grants are designed to help them do so."

The Grow Wisconsin Dairy 30x20 Processor Grant is customizable for each processor and can be used to hire consultants to address a wide range of business needs including food safety, staff training or modernization. Eligible applicants must operate a licensed dairy processing plant engaged in pasteurizing, processing or manufacturing milk or dairy products that is, or will be, located in Wisconsin.

The application deadline is Monday, November 30, 2015. Recipients will be chosen through a competitive selection process. Successful applicants will be notified by February 1, 2016.

Find application materials at datcp.wi.gov/Farms/Dairy\_Farming/Processor\_Grant. If you have questions, contact Stacie Ashby at 608-224-5116 or Stacie.Ashby@Wisconsin.gov.

Wisconsin's dairy industry contributes \$43.4 billion annually to the economy. DATCP's Agriculture and Food Center provides services to the dairy industry and others sectors including business planning, financial planning and technical assistance. Learn more at datcp.wi.gov/Business/Business\_Resources.

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